KELLY A. GRANT

PUBLIC RELATIONS ~ MEDIA AFFAIRS ~ COMMUNITY ENGAGEMENT

**PROFILE**

Accomplished state trooper, who is a strong communicator with excellent interpersonal and public speaking skills. Also, experienced in community engagement and social media practices, with a demonstrated ability to effectively and positively communicate with the public and media.

**CONTACT**

Connecticut

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**EXPERIENCE**

Connecticut State Police, 2001

State Trooper, Public Information Officer, Recruiter, Community Engagement Officer

**EDUCATION**

Sacred Heart University, 2019

Master’s Degree, Strategic Communication and Public Relations

University of Connecticut, 1994

Bachelor of Arts, Sociology

**SKILLS**

* Internal and External Communication
* Public and Media Affairs/Relations
* Problem Solving
* Decision-making
* Judgment
* Community Engagement and Outreach
* Interpersonal Skills
* Social Media Content Creation
* Strong organizational and Multi-tasking Skills
* Confidential Employee status
* Over Ten Years Public and Media Relations Experience

WORK EXPERIENCE

**Connecticut State Police**,Middletown, CT 2001- present

**PUBLIC INFORMATION OFFICE**

* Public information officer, Connecticut State Police Police spokesperson.
* Coordinate communications and provide information in real time to keep the public safe and informed.

• Assist in solving complex inquiries related to public affairs problems and develop communications plans considering specific topics, most effective media outlet depending on intended audience, and type of information needed.

• Provide effective and efficient liaison efforts, and build relationships with other state agencies, and local and federal law enforcement.

• Work with management to define and communicate the public image of the Connecticut State Police.

• Establish and maintain effective relationships with media representatives and the general public.

• Build and maintain effective relationships with the public, community and media through the use of social media and community engagement efforts.

• Prepare news/press releases, speeches, radio, television, press conference, promotional and award ceremony scripts.

• Post news/press releases, photographs and other information to the various social media platforms and website.

• Prepare and deliver speeches and PowerPoint presentations for press conferences, speaking engagements, community engagements, health and career fairs, businesses, school events and more.

• Provide oral presentations, teach classes and train law enforcement officers, first responders, and internal and external groups in public information and media affairs/relations.

• Respond to oral and written requests for information and prepare information for release to the public and media, through press releases and quotes.

• Provide on-air interviews to the television and radio media regarding active investigations, major accidents, highway closures and safety initiatives.

• Organize, conduct and coordinate with media on press conferences, informational presentations and public service announcements.

• Respond to major incident and accident scenes, and provide vital information to the public through the use of the media and social media.

• Conduct state police award ceremonies and promotional ceremonies.

• Maintain, and create content for, the Connecticut State Police and the Connecticut State Police Recruitment social media platforms: Facebook, Twitter and Instagram.

• Monitor and evaluate effectiveness of the various social media platforms and communication plans, and advise management if changes should be made.

• Complete various administrative duties in support of public relations and affairs.

• Direct and manage an office of sworn and civilian staff.

* On-call status

**RECRUITMENT AND SELECTION UNIT**

• Identify and recruit qualified candidates for employment as Connecticut State Troopers.

• Represent the state police at career fairs and community engagement initiatives.

• Lead qualified candidates through the selection process and hire eligible candidates.

• Maintain the image of Connecticut State Police through community engagement, news media and social media.

• Maintain, and create content for, the Connecticut State Police Recruitment website and social media platforms: Facebook, Twitter and Instagram.

* Meet the demands of both the state police recruiting effort and candidate needs.
* Show Connecticut State Police candidates, and their families, our commitment

to those transitioning to life as a recruit.

• Review confidential candidate information, to include polygraph reports, background investigation reports, psychological assessments and medical examination assessments, and make a determination as to their continuation in

the hiring process.

• Develop and implement a candidate preparation pilot program, consisting of physical training and classroom learning, in an effort to reduce attrition once candidates are hired and enter the training academy.

• Direct and manage an office of sworn and civilian staff.

**STATE POLICE TRAINING ACADEMY**

• Instructor for two Connecticut State Police Training Academy classes.

• Train state police recruits on how to “serve and protect” the state of Connecticut.

**•** Train recruits in the skills necessary to become an effective law enforcement officer and Connecticut State Trooper.

• Coach recruits on how to utilize their physical and mental resources, and help strengthen interpersonal skills.

• Build recruit self-confidence, instill self-reliance and develop leadership ability.

• Facilitate team-building exercises.

• Help improve physical and mental reaction time of the individual recruits.

• Lead Instructor for public speaking and media relations, and penal code.

• Supervise, counsel and evaluate a designated number of recruits.

• Write Performance Observations Reports based on individual recruit performance.

• Implement and instruct scenario-based training.

**GOVERNOR’S SECURITY UNIT**

**•** Provide protection, security and assistance to the sitting Governor and

Lieutenant Governor of Connecticut.

• Work independently and make decisions regarding the Governor’s safety.

• Provide transportation for the Governor’s daily course of business.

• Conduct preliminary investigations of the different locations attended by governor, and travel with the governor in and out of the state and country.